



# Sparsa Partner Catalogue 2026

Powering Partner Growth Through  
End-to-End Display Solutions

\*Images shown for reference; actual results may vary.



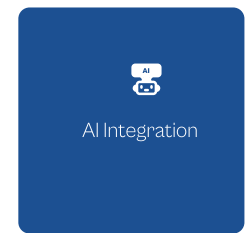
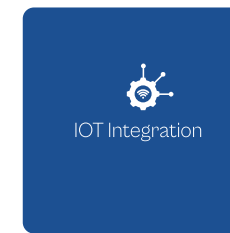
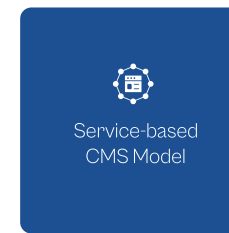
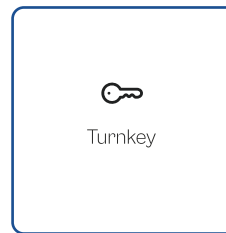
# About Sparsa

We help businesses turn ambitious ideas into meaningful growth through innovative technology, strategic collaboration, and dependable support.

By enabling agility, creativity, and scalable transformation, we empower our partners to unlock new opportunities, adapt to evolving markets, and build a stronger future by winning your customer's confidence.

Our solutions are available in a white-labeled model, depending on MOQ and branding requirements.

## Empowering partners to imagine boldly, innovate continuously, and expand fearlessly.



# Solutions We Offer

Explore Sparsa's key product and solution categories, including LED Display Solutions, ESLs, Accessories, Signage Displays, IoT Engagement Solutions, CMS, Smart POSM Tracker, Desk Support, and On-Ground Support Services.

Each offering is designed to help partners meet diverse business requirements with reliable hardware, flexible software, and dependable support.

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# Signages & Hardware Solutions

Partner-ready components, displays, ESLs, and signage hardware for flexible integration and scalable deployments.

**LED DISPLAY SOLUTIONS**

# High-Impact Visual Experiences.

Built for Every Environment.

A complete LED ecosystem for partners from indoor and outdoor display components to execution support, software integration, and post-deployment service.



PAN India Deployment | Fast TAT | Execution & Lifecycle Support

**Hardware Supply**

- ✓ Indoor LED Components
- ✓ Outdoor LED Components
- ✓ Cabinet & Module Options
- ✓ Custom Configurations

**Delivering Solutions**

- ✓ Partner Project Execution
- ✓ Site Planning & Design
- ✓ Custom Installations
- ✓ Integration Support

**Post Execution Support**

- ✓ Installation & Commissioning
- ✓ Proactive Maintenance
- ✓ 365 Days Desk Support
- ✓ WhatsApp / Call / Email Support

**Software & Integration Services**

- ✓ CMS (Content Management System)
- ✓ API Integrations
- ✓ Remote Content Control
- ✓ System Integration with Displays



Scan QR Code to Explore

Successfully deployed large-format LED walls across multiple cities including transport hubs and retail spaces.



# Indoor LED Display Components

## Component-Level Solutions for Indoor LED Integration

A complete range of high-quality LED display components designed for system integrators and partners — enabling flexible configurations, reliable performance, and scalable indoor display solutions.



 **Brightness:** 500 - 1000 Nits



### Display Structure

#### LED Modules, Cabinet / Panel

- Precision-engineered modules
- Strong, lightweight cabinet design
- Multiple pixel pitches & sizes



### Control & Power

#### Sending Card / Video Processor, Receiving Card, Power Supply

- Stable signal transmission
- Efficient power management
- Consistent performance



### Integration Essentials

#### Data/Power Cables, Cooling System

- Reliable data & power connectivity
- Efficient thermal management
- Built for continuous operation



In-house Designing



In-house Assembling



On Site Installations



Service Management

Designed for close viewing with ultra-clear visuals and seamless integration.

# Outdoor LED Display Components

## Component-Level Solutions for Outdoor LED Integration

Delivering high-quality outdoor LED display components that empower partners and system integrators to build reliable, high-performance solutions for demanding environments with confidence.



 **Brightness:** 5000 - 6000 Nits



### Display Structure

**Waterproof LED Modules,  
Waterproof Cabinet / Panel**

- Rugged, weather-resistant
- Strong, durable cabinet design
- Multiple pixel pitches & sizes



### Control & Power

**Sending Card / Video Processor,  
Receiving Card, Power Supply**

- Stable signal transmission
- Efficient power management
- Consistent outdoor performance



### Integration Essentials

**Data/Power Cables, Cooling System**

- Reliable data & power connectivity
- Efficient thermal management
- Built for continuous operation



In-house Designing



In-house Assembling



On Site Installations



Service Management

Engineered for outdoor performance with high visibility even in direct sunlight and harsh weather conditions.

# LED Headers

## LED Stretch Panels

Compact slim-format LED panels designed for high-impact communication in narrow spaces. Ideal for entrances, counters, shelf headers, menu zones, queue displays, and promotional strips.



### Available Sizes:



3ft x 0.5 ft

3ft x 1 ft



### Typical Applications

- ✓ Store entrances
- ✓ Retail shelf headers
- ✓ Reception counters
- ✓ QSR menu highlights
- ✓ Offer & promotion strips



### Key Benefits

- ✓ Compact stretch format
- ✓ High visibility in small spaces
- ✓ Dynamic content communication
- ✓ Easy to integrate into interiors
- ✓ Suitable for single or multiple deployments

### Available In:

#### Indoor

- P0.9
- P1.5
- P1.8
- P2
- P2.5
- P3

#### Outdoor

- P2.5
- P3
- P4
- P6

Compact LED format. Powerful message visibility.

**ESL SOLUTIONS**

# Electronic Shelf Label Solutions

Smart Displays for Pricing, Information & Guest Experience

Sparsa offers a complete ESL ecosystem — from digital tags and access points to accessories and integration support — enabling scalable, reliable deployments across retail, hospitality, and corporate environments.



Real-Time Updates | Error-Free Pricing | Centralized Control | Flexible Mounting | Scalable Deployment



### Digital Corporate Tags

Modern identification displays



### Digital Price Tags

Retail shelf automation



### Digital Food Tags

Smart food labeling

### What We Offer

A range of digital label solutions designed for:

- ✓ Retail pricing
- ✓ Food display & buffet setups
- ✓ Corporate & hospitality identification



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Easy Updates Through Mobile Application



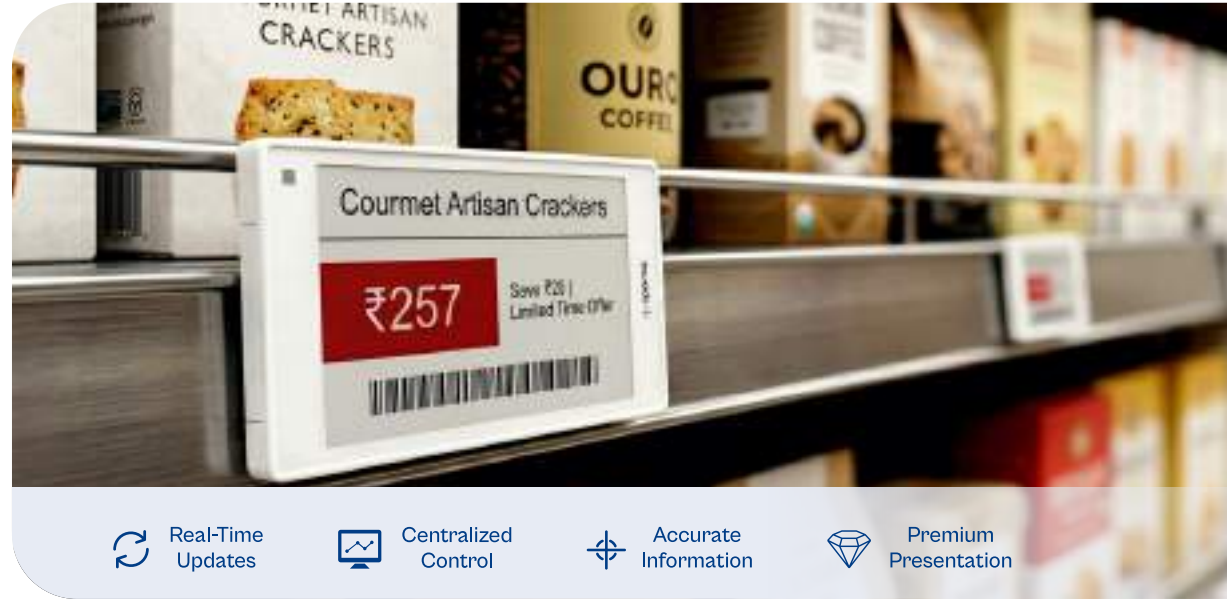
Online Control for Instant Changes

One technology. Multiple applications across industries.

# Digital Price Tags

## Multi-Size Retail ESL Tags for Scalable Shelf Automation

A complete range of retail ESL tags designed for partners and integrators — enabling flexible deployments, real-time price updates, and reliable shelf-edge communication across store environments.



Real-Time Updates

Centralized Control

Accurate Information

Premium Presentation

### Available Sizes:

 Size: <b>1.3</b> Color: <b>BW</b>	 Size: <b>1.5</b> Color: <b>BW</b>	 Size: <b>2.1</b> Color: <b>BWR / BWRY</b>	 Size: <b>2.6</b> Color: <b>BWRY</b>
 Size: <b>2.9</b> Color: <b>BWRY</b>	 Size: <b>3.5</b> Color: <b>BWRY</b>	 Size: <b>3.7</b> Color: <b>BWRY</b>	
 Size: <b>4.2</b> Color: <b>BWR / BWRY</b>	 Size: <b>5.8</b> Color: <b>BWR / BWRY</b>	 Size: <b>7.5</b> Color: <b>BWR / BWRY</b>	

### Retail Applications:


- ✓ Supermarkets
- ✓ Electronics Stores
- ✓ Pharmacies
- ✓ Fashion Retail
- ✓ FMCG Shelves

### Partner Benefits:


- ✓ Multiple size options
- ✓ Easy shelf-edge integration
- ✓ Reliable battery performance
- ✓ Clean pricing presentation
- ✓ Compatible with ESL ecosystem

Easy Updates Through Mobile Application

Online Control for Instant Changes

 **Eco-Friendly**  
Reduce paper waste

 **Long Battery Life**  
Up to 5 Years

 **Durable & Reliable**  
Built for Hospitality

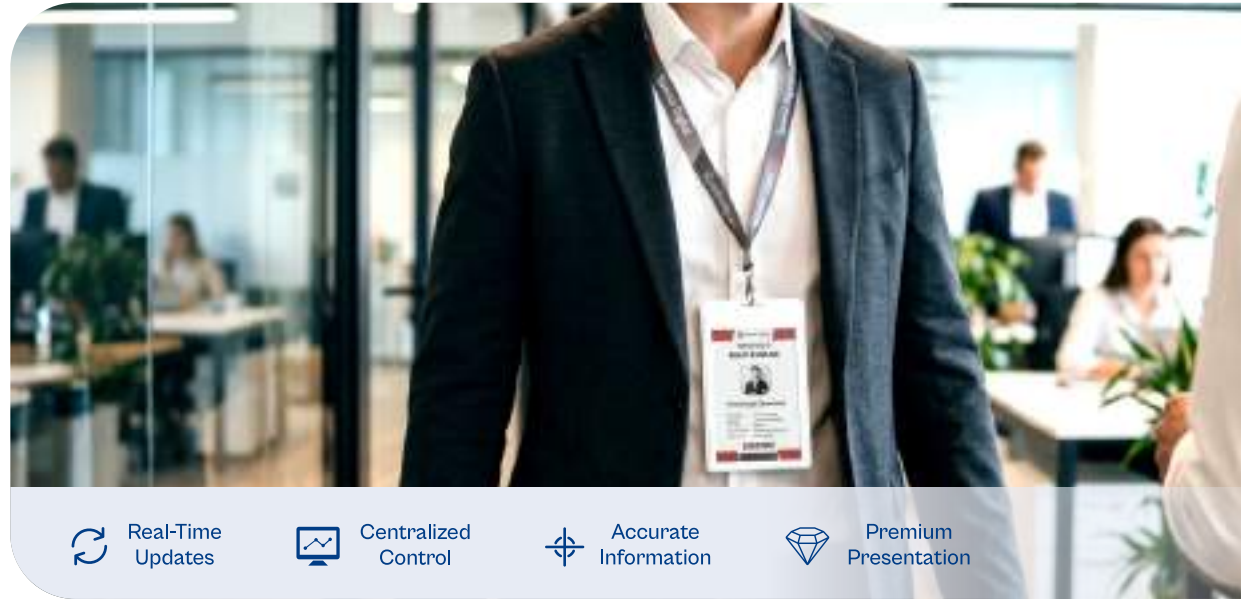
 **Easy Integration**  
Works with ESL Systems

A complete retail tag range for scalable ESL deployments.

# Corporate Tags

## Smart ESL solutions for people, spaces & meetings

A versatile range of electronic corporate tag solutions designed for partners and integrators—covering wearable identification, meeting room displays, and tabletop name tags for modern workplace environments.



**Easy Updates Through Mobile Application**

**Online Control for Instant Changes**

**Real-Time Updates**

**Centralized Control**

**Accurate Information**

**Premium Presentation**

### Name Tags

Small Wearable ESL

- Use Cases:
- Employee ID Cards
  - Visitor Badges
  - Event Identification



Displays name, designation, company, photo, barcode/QR & more.

Available sizes: 2.1, 2.6, 3.7, 4.0  
Color: BWRY / Full Color

### Meeting Room Tags

Outside meeting rooms display

- Use Cases:
- Meeting Room Scheduling
  - Room Availability
  - Live Meeting Details



Displays room status, meeting time, agenda, participants & upcoming schedule & more

Available sizes: 5.8, 7.5, 9.7, 10.1, 13.3  
Color: BWRY

### Tabletop Name Tags

Desk-mounted ESL tags

- Use Cases:
- Cabin name plates
  - Meeting table identification
  - Conference seating



Displays name, designation, department & more.

Available size: 7.5 (Dual Side)  
Color: BWRY

**Eco-Friendly**  
Reduce paper waste

**Long Battery Life**  
Up to 5 Years

**Durable & Reliable**  
Built for Hospitality

**Easy Integration**  
Works with ESL Systems

One ESL platform for identification, meeting spaces, and workplace communication.

# Digital Food Tags

## Smart Food Display for Hotels & Restaurants

Elegant, easy-to-update digital tags designed to enhance buffet presentation, improve hygiene, and elevate the guest experience.



**Easy Updates Through Mobile Application**



**Online Control for Instant Changes**



**Real-Time Updates**



**Centralized Control**



**Accurate Information**



**Premium Presentation**

### Available Sizes:



**3.5" Digital Buffet Tags**

4 COLOR - BWRY

Wooden Buffet tags with toggle switch



**3.5" Digital Food Tags**

4 COLOR - BWRY



**2.1" & 2.6" Digital Freezer Tags**

4 COLOR - BWRY



**3.7" Digital Buffet Tags**

4 COLOR - BWRY

Buffet tags with toggle switch



**3.7" Digital Food Tags**

4 COLOR - BWRY



**2.6" Digital Food Tags**

4 COLOR - BWRY

### Use Case:

- ✓ Hotels
- ✓ Bakery
- ✓ Cafeterias
- ✓ QSR chains
- ✓ Buffet setups
- ✓ Sweets Shops

### Key Benefits

- ✓ Easy updates for menu changes
- ✓ Hygienic (no paper handling)
- ✓ Premium guest experience



**Eco-Friendly**  
Reduce paper waste



**Long Battery Life**  
Up to 5 Years



**Durable & Reliable**  
Built for Hospitality



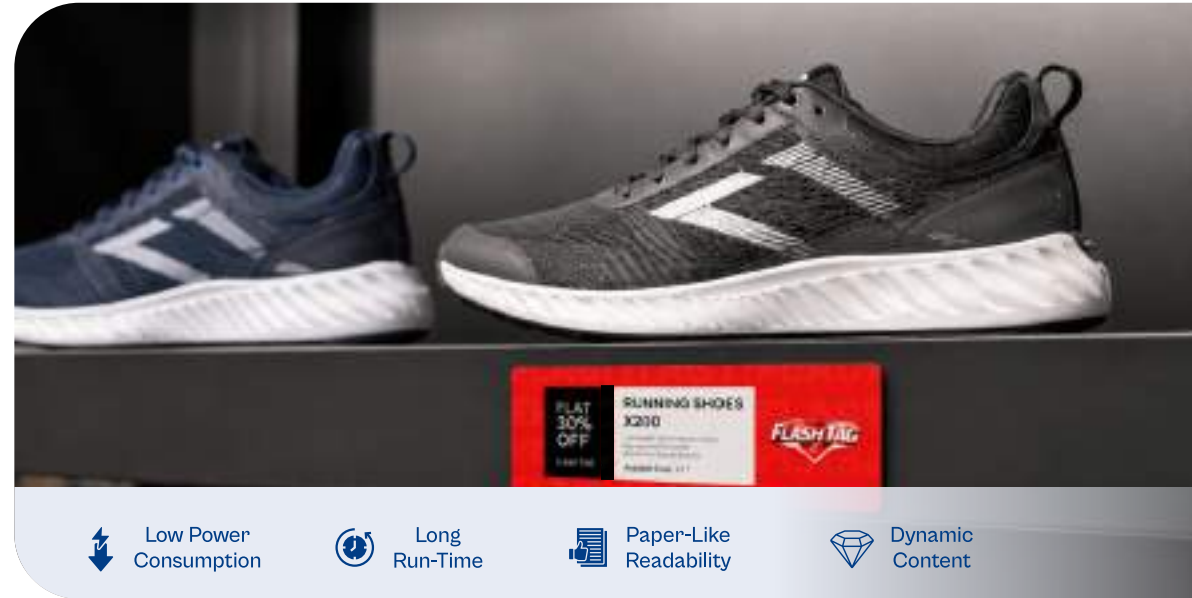
**Easy Integration**  
Works with ESL Systems


Smarter food display for a better guest experience.

# FlashTag

## Fast Refresh ESL for Dynamic Retail Communication

A fast-refresh 3.5" electronic shelf label designed for system integrators, retail solution partners, and smart-store deployments. Ideal for dynamic pricing, promotions, product information, and reusable digital communication at shelf level.



 Fast Refresh

 Wireless Updates

 Online Control

 Custom Branding

 Reusable Display

### What It Does

- ✓ Displays price, offers & product details
- ✓ Shows dynamic promotional content
- ✓ Supports sequential flashing creatives
- ✓ Replaces printed offer tags & paper cards
- ✓ Enables scheduled or real-time updates

### Key Highlights

- ✓ 3.5" fast-refresh ESL display
- ✓ Partial refresh —0.3 sec
- ✓ Full refresh —2 sec
- ✓ Wireless / online content updates
- ✓ Rechargeable or replaceable power option
- ✓ Horizontal & vertical placement flexibility

### Partner Advantages

- ✓ Easy to deploy across retail networks
- ✓ Customizable for partner branding
- ✓ Supports centralized control & update workflows
- ✓ Ideal for smart retail, warehouse & promotional applications
- ✓ Reusable, paperless & scalable

Small tag. Fast updates. Big retail impact.

# ESL Access Points

## Reliable Connectivity for Seamless ESL Communication

ESL access points act as the communication bridge between digital labels and the management system, enabling online connectivity, real-time updates, and centralized control of multiple tags across a store or deployment.



Required for product connectivity



Control multiple tags from one network



Supports online / real-time communication

### USB Access Point

#### Key Highlights

- ✓ Long Range Coverage (30m+)
- ✓ Supports ESL Networks (up to 1000 labels)
- ✓ Compact & Easy Deployment
- ✓ Plug & Play setup
- ✓ Connectivity - Wi-Fi

**Best For:** Small to medium retail stores, pharmacies, compact deployments



### Ceiling Mounted Access Point

#### Key Highlights

- ✓ Long Range Coverage (30m+)
- ✓ Supports Large ESL Networks (up to 5000 labels)
- ✓ Stable Multi-Device Connectivity
- ✓ Ceiling / Wall Mounted Installation
- ✓ Connectivity - Wi-Fi & LAN

**Best For:** Supermarkets, warehouses, large retail environments



BLE Communication | Secure Data Transfer | Real-Time Updates | Scalable Network | Remote Management | One-Click Updates

Designed to ensure fast, reliable, and scalable ESL network communication.

# ESL Accessories

## Flexible Mounting Solutions for Every Retail Environment

A complete range of mounting and installation accessories designed to support ESL deployment across shelves, walls, counters and specialty zones. Built for secure placement, optimal visibility and seamless integration in any store environment.



### Holders

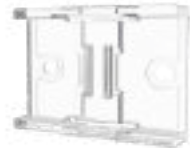


3.7" & 4.2" Holder



5.8", 7.5", 10.2",  
11.6" & 13.3" Holder

### Wall Mounting Kit



Without Magnet



With Magnet

### S Hook



### Ring Hanger Assembly



7.5" Hanging Kit

### Clamp



4.2" Clamp



### Rail



Rail 1



Rail 2



Rail 3

& more



Scan Qr Code To  
Explore Our Full Range

# Signage Display Solutions

## Dynamic Digital Displays

for Engagement, Communication & Conversion

A versatile portfolio of digital display formats for partners and system integrators — covering immersive specialty displays, compact formats, modular signage systems, and branded commercial screens.

Supports diverse design needs with 5" to 85" displays in multiple forms and formats.



Multi-Format Displays | Centralized CMS | Commercial Grade | PAN India Deployment

### What We Offer:

Holobox



Mini Displays



Modular Signage Displays



Commercial Displays



### Applications

- ✓ Retail stores
- ✓ Corporate offices
- ✓ Hospitals
- ✓ Banks
- ✓ Hospitality



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“One platform. Multiple display formats. Endless possibilities.”

# Holobox Display

Immersive 3D Visual Experience for High-Impact Engagement

A premium specialty display solution that creates a 3D-like holographic visual effect, enabling partners and integrators to offer high-impact showcase formats for retail, exhibitions, and branded environments.



### Partner Applications:

- ✓ Retail stores & showrooms
- ✓ Product launches
- ✓ Exhibitions & events
- ✓ Experience centers

### Partner Benefits:

- ✓ Enhances premium product presentation
- ✓ Supports custom branding opportunities
- ✓ Available in full-size & compact formats
- ✓ Ideal for resellers & system integrators



Premium Display Format



Multiple Sizes



Custom Branding



Easy Integration

Turn every product into a visual spectacle.

# Mini Displays

## Compact Screens for High-Impact Communication

Compact digital display solutions designed for partners and integrators. Ideal for counters, shelves, reception areas, and embedded applications, these displays combine sleek form factors, flexible installation, and reliable performance for a wide range of deployment needs.

### Available Sizes:



10"



10" Battery Powered



15"



21"



### Partner Benefits:

- ✓ Compact & sleek design
- ✓ Easy integration with customer setups
- ✓ Suitable for single or multiple deployments
- ✓ Plug & play deployment
- ✓ CMS-ready content support

Compact screens. Powerful communication.

# Modular Signage Display Components

## Flexible Display Formats for Integration & Custom Design

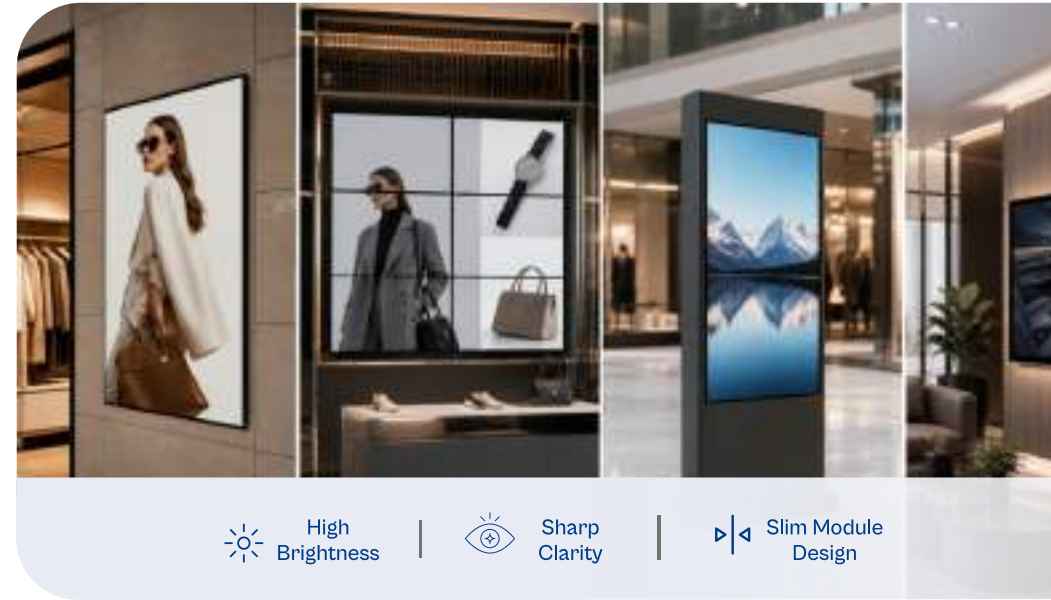
High-quality, sleek steel-body display components for partners and integrators. Available in multiple sizes and engineered for seamless integration in single-display or multi-display setups. Designed to fit effortlessly into customer interiors, kiosks, walls, and custom fixtures.

### Available Sizes:


- 15"
- 21"
- 32"
- 43"
- 49"
- 55"

### Why Partners Choose This

- ✓ Integration with customer design
- ✓ Sleek bezel and steel body
- ✓ Open component structure for easy fitting
- ✓ Suitable for single or multiple display setups
- ✓ Flexible for custom kiosk, wall, and fixture integration




#### Display Core




LCD Module


#### Control & Processing



Android Board





Backlit Board





Tcon Board


#### Integration Essentials

  
Power Cable

  
Power Supply

  
LVDS Cable

  
DC Power Cable

  
Antenna

**Slim Bezel Design**  
Sleek look for modern installations

**Steel Body Construction**  
Durable, reliable and long-lasting

**Custom Integration Ready**  
Built for seamless partner integration

**Multi-Display Flexibility**  
Supports single or multi-display setups

Built to integrate. Designed to scale.

# Commercial Signage Displays

Professional Displays Powered by Leading Brands

Sparsa supplies commercial-grade displays from leading brands such as Samsung, LG and Panasonic. Beyond supply, we help partners identify the most suitable display based on screen size, brightness, resolution, usage hours, environment conditions, model suitability, warranty and application needs.



## Ideal For



Retail Stores



Corporate Offices



Control Rooms



Airports & Public Spaces



QSR & Menu Boards



Hospitals

### Available Sizes

32"

43"

50"

55"

65"

75"

### Brand

Panasonic

SAMSUNG

PHILIPS

wybor



And more...

## How We Help Partners Choose

- ✓ Right screen size & model selection
- ✓ Correct brightness for the environment
- ✓ Suitable resolution for the use case
- ✓ Guidance on usage hours & commercial grade
- ✓ Warranty & product suitability support

## Partner Advantages

- ✓ Multi-brand availability under one roof
- ✓ Support for indoor & semi-outdoor applications
- ✓ Recommendations based on environment conditions
- ✓ Easy CMS and system integration support
- ✓ Dependable sourcing and coordination

The right screen. The right brand. The right recommendation.

# Signage Players

## Smart Media Players for Reliable Content Delivery

Sparsa Signage Players are compact and powerful media player variants designed to power digital displays with smooth playback, stable performance, and easy CMS integration for single-screen and multi-screen deployments.



### Key Benefits

Smooth Full HD / 4K playback

Easy CMS integration

Stable 24/7 operation




Compact and easy to install


Multiple connectivity options

Suitable for single or multi-display setups



### Signage Players

-  Processor: Quad-core Cortex-A55
-  Graphic: Mali.G31 MP2
-  Output: HDMI 2.0 (Up to 1080p)
-  Network: LAN 10/100, WI-Fi (2.4 GHz)
-  OS: Android 11

-  Available in:
- 2 GB RAM / 16 GB Storage
  - 4 GB RAM / 32 GB Storage
  - 8 GB RAM / 64 GB Storage



### Hybrid Signage Player

- ✓ Intelligent HDMI auto-switching
- ✓ Seamless return to scheduled signage content
- ✓ Supports overlays, tickers & L-band insertion
- ✓ Centralized CMS control
- ✓ Plug-and-play compatibility
- ✓ Built for reliable 24x7 operation

Compact players. Reliable performance. Scalable signage control.

Interactive IoT Engagement Solutions

# Sensor-Driven Interactive Experiences

Built for Partners, Powered by Sparsa Sensor Kits

Sparsa supplies in-house engineered sensor kits and interactive lighting components for integrators. With CMS connectivity trigger-based automation, and partner-ready deployment, we help you deliver reliable, data-driven experiences at scale.



In-House Sensor Kits | CMS Integration | Mail Triggers | Online Reports | Partner-Ready Supply

What We Offer :

### Engage & Learn Sensor Kits



Sparsa-designed & developed interaction Kits for Place & Learn, Press & Learn, Pick & Learn, Step & Learn, Move & Learn applications and more. Includes SensoBox, sensor modules, buttons, power units, and integration-ready components.

### Interactive RGB Lighting



Dynamic RGB lighting kits for content sync, product highlighting, and interaction-based visual effects. Designed for integration into displays, fixtures, and experiential installations.

### Why Our Sensor Kits?

- ✓ Engineered by Sparsa
- ✓ CMS integration ready
- ✓ Mail trigger capable
- ✓ Online reports & monitoring support
- ✓ Built for partners & scalable deployments



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Ideal For



Retail Stores



Experience Centers



Museums & Education



Events & Exhibitions



Brand Activations

Turn every interaction into an experience.

# Engage & Learn Kits

## Component-Based Kits for Interactive Learning Solutions

Sparsa provides ready-to-integrate Engage & Learn kits with controllers and sensors to build interactive experiences for retail, education, exhibitions, and brand engagement zones.




 Sparsa CMS Integration


 Online Reports


 Remote Content Management


### Ideal For

 Retail Product Discovery

 Educational Learning Modules

 Museum Installations

 Exhibition & Event Engagement

 Brand Experience Zones

#### 1 Place & Learn Interactive object placement kit



- ✓ SensoBox
- ✓ Sparsa's Place & Learn Sensors (up to 5 products)
- ✓ Power Supply

#### 2 Press & Learn Button-triggered interaction kit



- ✓ SensoBox
- ✓ 5 Buttons
- ✓ Power Supply

#### 3 Pick & Learn Lift-and-trigger interaction kit



- ✓ SensoBox
- ✓ Sparsa's Pick & Learn Sensors (up to 5)
- ✓ Power Supply

#### 4 Step & Learn Floor-triggered experience kit



- ✓ SensoBox
- ✓ Sparsa's 360° Sensor
- ✓ Power Supply


#### 5 Move & Learn Motion-synced interaction kit



- ✓ SensoBox
- ✓ Sparsa's Movement Sensor
- ✓ Battery
- ✓ Power Supply

And more...

### Key Benefits:

 Creates Hands-on Engagement

 Improves User Interaction & Retention

 Simplifies Complex Information Delivery

 Enhances Brand Experience

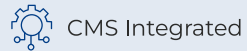
 Customizable For Different Environments

From interaction to engagement – every action creates an experience.

# Interactive RGB Lighting

Online, CMS-Integrated Lighting Kits for Interactive Environments

Sparsa supplies partner-ready RGB lighting kits designed for fabricators, integrators, and experience solution providers. These kits can be controlled online, integrated with CMS platforms, synchronized with display content, and triggered by sensors such as movement, proximity, and interaction events to create immersive visual environments.



CMS Integrated



Online Control



Sensor Triggered Lighting



Content Sync Effects



Partner Ready



## Kit Components

- ✓ RGB LED Lighting strip
- ✓ Controller / Driver Unit
- ✓ Power Supply
- ✓ Wiring & Connectors
- ✓ Integration-ready for sensor/content sync

## Why Partners Choose It

- ✓ Built by Sparsa for integration projects
- ✓ Easy to embed in shelves, fixtures & displays
- ✓ Supports interaction-led experiences
- ✓ Ideal for custom experiential installations
- ✓ Reliable supply for partner deployments

**Ideal For**



Retail Displays



Bars & Restaurants



Events & Activations



Experience Centers

Lighting that responds. Experiences that stay.

# Software Solutions

Smart software platforms, interactive systems, CMS models, and tracking tools designed to power connected digital experiences.

## Content Management System (CMS)

# Control. Manage. Monitor — Anytime, Anywhere.



Choose the flexibility of cloud or the reliability of offline – tailored to your business needs.

**What We Offer :** A powerful CMS ecosystem designed to manage, control, and monitor digital displays & IoT Setups seamlessly across locations.

### Cloud Canvas



- ✓ Remote content control from anywhere
- ✓ Centralized dashboard for multi-location management
- ✓ Real-time updates & monitoring

### Cloud Ctrl



- ✓ Works without Internet
- ✓ Secure on-site content management
- ✓ Ideal for high-security & remote environments

### On-Prem CMS



- ✓ Centralized content control
- ✓ Hosted entirely on your premises
- ✓ Enterprise-grade control



Scan QR Code to Request  
Free Demo License

**Integrations & Compatibility :** ERP / CRM integration | POS systems | API-based dashboards | Live data feeds

Our solutions are available in a white-labeled model, depending on MOQ and branding requirements.

Two powerful systems. One complete control solution.

# Cloud Canvas

## Cloud-Based CMS for Complete Screen Control

A powerful cloud-based CMS to manage and schedule content across all digital screens. Upload, edit, and monitor content from anywhere — with complete control over devices.



### Use Case:

- ✓ Retail Chains
- ✓ Hospitals
- ✓ Corporate Offices
- ✓ QSR & Restaurants
- ✓ Multi-location Businesses

And more...

### Core Benefits:



#### Accessibility & Cost Efficiency

Manage screens anytime, anywhere — no costly servers required.



#### Enhanced Security

Enterprise-grade encryption ensures secure data transfer and content protection.



#### Increased Productivity

Real-time collaboration, approvals, and instant updates for faster operations.



#### Technical Support

Dedicated assistance ensures uninterrupted operations.



#### IoT Integrated

Connects with IoT-enabled displays and smart engagement solutions for unified control.



Multi-Screen Management



Real-Time Content Scheduling



Drag & Drop Editor



Secure Login & Permissions



Encrypted Connections



Report & Analytics

Control every screen, across every location – instantly.

# Canvas Ctrl

## Offline Mobile App Based CMS for Smarter, Faster Updates





An on-site CMS solution that allows you to update and manage content on digital screens without requiring an internet connection. Designed for reliability, security, and uninterrupted performance.



### Use Case:

- ✓ Banks & Financial Institutions
- ✓ Government Offices
- ✓ Factories & Industrial Sites
- ✓ Hospitals
- ✓ Remote Locations

### Core Benefits:

 <p><b>No Internet Required</b> Seamless content updates even in zero-connectivity environments.</p>	 <p><b>Secure &amp; Reliable</b> Content transfer and synchronization through a secure system.</p>
 <p><b>Easy Mobile Control</b> Manage playlists, screens, and updates directly from mobile.</p>	 <p><b>Uninterrupted Communication</b> Ensures continuous content delivery without dependency on network.</p>



Works Without Internet




Secure Content Transfer



Mobile-Based Control



Instant Content Updates



Playlist Creation



Device Synchronization

**No internet. No interruptions. Complete control.**

# On-Prem CMS

## Complete Content Control on Your Local Infrastructure

A locally hosted CMS solution that offers the same powerful content management capabilities as Cloud Canvas, while being deployed on your own on-premises server for greater control, security, and internal IT compliance.



### Use Case:

- ✓ Banks & financial institutions
- ✓ Government organizations
- ✓ Manufacturing facilities
- ✓ High-security environments
- ✓ Enterprises with private IT infrastructure

### Core Benefits:



#### Full Data Control

All data within your local infrastructure, ensuring complete ownership and control.



#### Enhanced Security

Ideal for organizations with strict IT policies and security compliance requirements.



#### Reliable Performance

No dependency on internet connectivity — ensures uninterrupted operations.



#### Enterprise Deployment

Scalable solution designed for large organizations and multi-location setups.



Multi-Screen Management



Real-Time Content Scheduling



Drag & Drop Editor



Secure Login & Permissions



Local Server Deployment



Report & Analytics

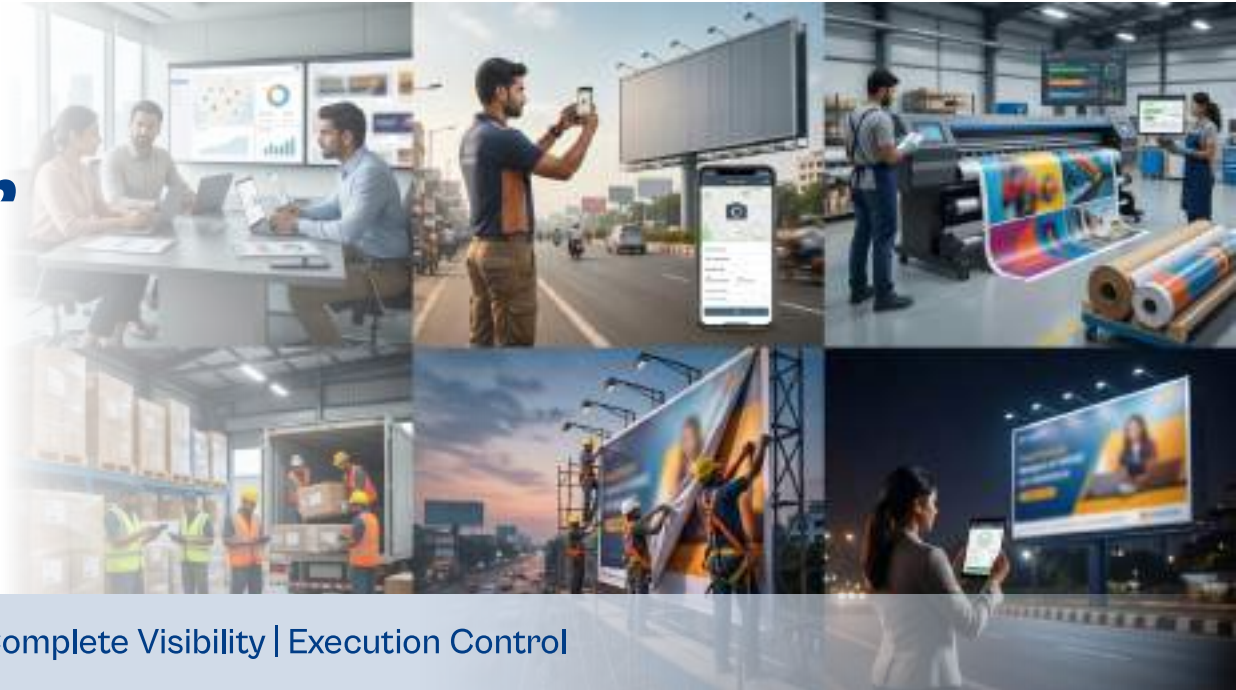
Enterprise-grade control, deployed on your own infrastructure.



# Smart POSM Tracker

## for Your Marketing Assets

A centralized platform and execution system that helps brands, agencies, vendors, warehouses, and field teams manage every stage of POSM deployment — from planning and production to dispatch, installation, and post-installation tracking. It brings structure, transparency, and control to the complete POSM lifecycle.



Real-Time Tracking | Complete Visibility | Execution Control

### What It Is

- ✓ Centralized POSM planning & tracking platform
- ✓ Connects brands, vendors, warehouses & field teams
- ✓ Tracks assets across the full execution lifecycle

### What It Covers

- ✓ PO tracking & approvals
- ✓ Vendor allocation & production updates
- ✓ Dispatch, installation & geo-tagged proof

### Why Partners Use It

- ✓ Better visibility across projects
- ✓ Reduced leakage & coordination gaps
- ✓ Faster, data-backed execution decisions



From planning to execution – complete control over every POSM asset.



Scan QR Code to Request Free Demo License

# POSM Tracker

## POSM Workflow & Execution Cycle

How the platform brings structure, visibility, and control to every stage.

POSM Tracker helps partners and brands manage the complete lifecycle of POSM assets — from planning and production to dispatch, installation, validation, and post-installation tracking. It reduces coordination gaps, improves accountability, and enables data-backed execution across locations.



**Planning & Procurement**

- ✓ Requirement capture & approvals
- ✓ PO & vendor coordination
- ✓ Project-level visibility

**Production & Dispatch**

- ✓ Production status tracking
- ✓ Inventory & dispatch monitoring
- ✓ Warehouse-to-site movement updates

**Installation & Validation**

- ✓ Field execution tracking
- ✓ Geo-tagged proof of installation
- ✓ Outlet-level validation

**Monitoring & Audit**

- ✓ Compliance checks
- ✓ Maintenance tracking
- ✓ Performance reports & dashboards

**Platform Strengths**

- Cloud + Mobile Platform
- Vendor-Agnostic System
- Customizable Workflows
- Integration-Ready (ERP / CRM / APIs)

**Why It Matters**

- ✓ Improves execution transparency
- ✓ Reduces asset leakage
- ✓ Helps partners manage large rollouts efficiently
- ✓ Builds customer confidence

Always On. Always Reliable. Support that keeps your systems running – every day.

# Support & Services

Reliable support, monitoring, execution assistance, and lifecycle services for smooth partner project delivery.

# LED Solutions & Support

## Execution & Lifecycle Support for Partners & Integrators

Sparsa supports partners and system integrators with end-to-end execution, installation assistance, and lifecycle support for LED display deployments across projects of every scale.



### Installation & Deployment

- ✓ Site Survey & Strategic Planning
- ✓ Designing & Custom Configuration
- ✓ Professional Installation & Setup
- ✓ Calibration, Testing & Optimization
- ✓ End-to-End Turnkey Execution

### Proactive Maintenance

- ✓ Routine Health & Performance Checks
- ✓ Continuous Monitoring & Diagnostics
- ✓ Preventive Maintenance Services
- ✓ Electrical, Structural & Safety Audits
- ✓ Environmental Condition Monitoring

### On-Site Support

- ✓ Dedicated support team
- ✓ Quick issue resolution
- ✓ PAN India service coverage
- ✓ Spare support & replacement assistance



Wall Mount



Floor Mount



Unipole



Ceiling Mount



Custom Installation



Customised Shapes

From installation to maintenance – we ensure your LED screens always perform at their best.

# Desk & On-Ground Support Services

Reliable support for self-managed CMS deployments

A dedicated support and service ecosystem designed for self-managed CMS users—helping partners monitor screens, receive instant alerts, manage schedules, and keep digital networks running smoothly with expert assistance.



<b>Remote Monitoring</b>	<b>Instant Alerts</b>	<b>16x7 Live Support</b>	<b>Analytics &amp; Scheduling</b>
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<p><b>24/7 Smart Monitoring</b> Continuous screen and device monitoring for better uptime</p>	<p><b>Instant Offline Alerts</b> Receive offline alerts on WhatsApp, call and email in real time</p>	<p><b>Dedicated Manned Support</b> A responsive support team to assist with issues and coordination</p>
<p><b>16-hour, 7-day Live Assistance</b> Call desk support available 16x7 for ongoing operational help</p>	<p><b>Tracking &amp; Analytics</b> Visibility into device health, activity, and performance reports</p>	<p><b>Smart Scheduling</b> Plan and automate content schedules with better control</p>

<b>Why It Matters</b>	Reduced downtime	Faster issue response	Improved operational visibility	Better control for partner-managed networks
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Support that keeps your CMS network running with confidence.

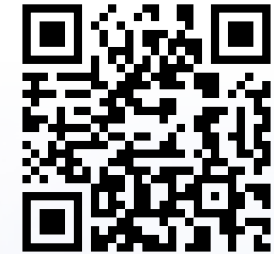
# Let's Build the Right Solution Together

Share your requirement with us, and our team will help you identify the right products, components, CMS, and support model for your project.

## How to Raise a Requirement



## Reach Out to Us



Call / WhatsApp:  
**08043063109**



Email:  
**business@sparsatv.in**



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Experience Center:  
272, Part 6, Sector 37,  
Gurugram, Haryana 122004

Tell us what you need. We'll help you build the right solution.



# sparsa